



A Toolbox for Marketing **ARTS**

January 31, 2004 · 8:00am – 4:30pm
Three Rivers Community College
Mohegan Campus · Norwich, CT

Offering Internet Marketing, Arts Programming, Networking,
Audience Development, Developing Promotional Packages and More

KEYNOTE SPEAKER: Jane Pollak, entrepreneur, artist, author

REGISTRATION IS FREE · Open to all Connecticut artists and arts organizations
(Breakfast and lunch included with preregistration)

TO REGISTER: Call 860-278-2044, ext. 303 or visit our website to
download brochure at www.incommunityresearch.org

Presented by the **Connecticut Commission on the Arts, Tourism, Culture, History
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