

WHO WE ARE

UAI is a statewide program that began in 1991 with support from the National Endowment for the Arts. UAI provides individual artists and organizations with the tools to thrive and to enrich the cultural life of their communities. Program participants expand their web of resources with professional development, mentoring, network building, and grant opportunities.

The Connecticut Commission on Culture and Tourism (CCCT) is a state agency whose mission is to preserve and promote Connecticut's cultural and tourism assets in order to enhance the quality of life and the economic vitality of the State.

The Institute for Community Research (ICR) is a non-profit research organization with expertise in fieldwork, training and program administration in multicultural urban and nontraditional settings. The ICR promotes dialogue about the diversity of cultures, community issues and art forms found in Connecticut and New England.

KEYNOTE PANEL

A Role for Artists in Connecticut's Arts, Historic Preservation, Film and Tourism. Presenters: Connecticut Commission on Culture and Tourism Staff.

SAMPLING OF PRESENTERS...

Lynne Williamson, Folklorist and Director, Connecticut Cultural Heritage Program based at the ICR and a sought-after presenter in traditional folk arts programs. Williamson has worked with and promoted over 40 cultural and ethnic groups in Connecticut.

Harry Seifter, President, Seifter Associates, a full-service international consulting firm based in NY, with an affiliated office in Berlin, and Executive/Artistic Director of Flushing Town Hall, (a center for the visual and performing arts).

Victor Pacheco, activist/visual artist (painter, muralist, sculptor) and Prevention Research Educator of the Youth Action Research Institute, works with young people engaging them in arts-based projects through participatory action research.

Rasmo Moses, performing artist, poet, musician, uses performing arts and education for social change and youth development. He currently runs The Pink and Blue Project (a violence prevention project in New Haven) and has worked in the Caribbean and the San Francisco Bay Area on numerous projects including The Bay Area Popular Theater Project.

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The Institute for
Community Research



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Hartford, CT 06106-5128

Connecticut Commission on
Culture and Tourism



in partnership with
The Institute for Community Research



A Toolbox for Strengthening ARTS & Cultural Development

Saturday, January 29, 2005
Western Connecticut Community College
Student Center · Danbury, CT

Presented by the **Connecticut Commission on
Culture and Tourism** in partnership with
The Institute for Community Research

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he Connecticut Commission on Culture and Tourism's Urban Artists Initiative in partnership with The Institute for Community Research is pleased to announce the Winter 2005 Statewide Convening, 'A Toolbox for Strengthening ARTS and Cultural Development.' This convening provides Connecticut individual artists and arts organizations a rare opportunity to come together to learn from presenters and from each other. Sought-after experts will share strategies and techniques for addressing common concerns related to developing and strengthening artists and communities. You will participate in lively and thought-provoking discussions and hands-on workshops, and take home ideas that you can apply immediately. Insights gained from seasoned experts at the conference will help attendees implement new programs and enhance the outcomes of their existing programs by following proven models.

Themes to be covered throughout this daylong convening include: *Expanding the Roles and Opportunities of Artists, Enhancing Community and Cultural Development and Promoting Economic Development.*

WHO SHOULD ATTEND

'A Toolbox for Strengthening ARTS and Cultural Development' is a participatory conference for emerging to mid-career artists, arts organizations, & community based or other organizations that conduct arts programming.

KEYNOTE SPEAKER

Donna Walker-Kuhne, President, Walker International Communications Group. Walker-Kuhne is an internationally sought-after speaker, trainer, professor, lawyer, dancer, and author of *Invitation to the Party: Building Bridges to Arts, Culture and Community*. She conducts seminars and workshops, and offers marketing consultations to arts organizations, artists, dance companies, Broadway and off Broadway productions, and non-profit groups. Clients include: The Public Theater, The Martha Graham Dance Company, the Broadway hits (*Hairspray, Bring in 'da noise, Bring in 'da Funk*), The Dance Theatre of Harlem, Sony Music, and WNYC Radio. Awards: Ford Foundation's '2001 Leadership for a Changing World Fellowship,' and *Theater Magazine's* 'The Top 50 Faces Who'll Be Forces in the Theater's Future.'

PROGRAM AT-A-GLANCE



- 8:00–noon Registration
- 8:00–9:00 Continental Breakfast
- 9:00–9:45 Call to Gathering / Showcase Performance
Welcoming Remarks
Keynote Address: *The Role of Artists and Arts Organizations: Community, Culture, Economic Development*
- 10:30–noon Sessions
- noon–2:15 Box Lunch / Showcase Performance
Keynote Panel: *A Role for Artists in Connecticut's Arts, Historic Preservation, Film and Tourism*
- 2:30–4:00 Sessions
- 4:00–4:30 Wrap-Up

SESSIONS

Morning (10:30 – noon)

- A. A Toolbox for Working in Culturally Diverse Communities
- B. Artists Create Social Change through Community Engagement
- C. What is the Role of Marketing in Grantwriting & Fundraising?
- D. Securing an Agent: How and Why?

Afternoon (2:30 – 4:00 pm)

- E. Who Would Have Thought – Corporate Training Opportunities for Artists?
- F. Securing Corporate Sponsorships and Public Funding in the Arts
- G. A Look at New Aesthetics: Engaging Young Adult Artists from the Hip Hop Scene
- H. Building Cultural Capacity for Tapping into Different Audiences and Markets

For session descriptions, please go our our website: www.incommunityresearch.org/programs/uai.htm

REGISTRATION

This conference is **free** to all Connecticut artists and arts organizations. (Breakfast is free. There is a \$5 cost for lunch.)
Snow Date: Saturday, February 12, 2005

REGISTRATION FORM

A Toolbox for Strengthening ARTS & Cultural Development

(SPACE IS LIMITED. MUST BE RECEIVED BY JANUARY 24, 2005.)

NAME _____

TITLE _____

ORGANIZATION _____ DEPARTMENT _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ FAX _____

EMAIL _____

SIGN UP FOR SESSIONS HERE:

Please select a morning and afternoon session to attend.

Morning: Session A Session B
 Session C Session D

Afternoon: Session E Session F
 Session G Session H

Keynote Panel / Luncheon (will be attending)

\$5 Lunch (Enclosed)

Mail Registration to: ATTN: UAI Statewide Winter Convening, Colleen L. Coleman, The Institute for Community Research, 2 Hartford Square West, Suite 100, Hartford, CT 06106 or **fax to:** 860-278-2141 or email: colleen.coleman@icrweb.org. **More info:** call Colleen at 860-278-2044 x310 or Maryland Grier at x228.

Stay Tuned for Details on Spring Convening in May, 2005